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SHTX Announces Derby Title Sponsor, \$10,000 Added

Stock Horse of Texas (SHTX) is proud to announce Ordner Insurance in partnership with American Reliable Insurance is the title sponsor of the Stock Horse Derby. Held in late October in conjunction with the *Western Horseman* Stock Horse World Show, the Stock Horse Derby combines four classes – cow work, reining, stock horse trail and stock horse pleasure – and is exclusively for four, five and six-year-old horses.

"The Ordner Insurance/American Reliable Insurance Derby truly showcases the versatility of the stock horse," says William Lewis, SHTX President. "And now with this great partnership, the Derby will have \$10,000 in added money, plus \$2,000 of incentives and scholarships."

The Derby features an Open competition that includes \$1,000 Non Pro Incentive, as well as a Limited Non Pro division. A 4-year-old incentive is also paid out in both the Open and Limited Non Pro divisions.

"American Reliable is exited to partner with one of our valued agencies, Ordner Insurance, sponsoring the 2021 Stock Horse Derby. We truly appreciate the opportunity to support an association that carries our same values and mission to support stock horse owners and trainers. Ordner agent Michelle Redding has been a longtime supporter of SHTX, and we are honored to partner with them in this sponsorship," says Jason Collier, National Product Manager, American Reliable Insurance.

The sponsorship will significantly increase payouts for the event, says Lewis. "Our Derby payout was around \$16,000 in 2020, so now with \$10,000 added, we are definitely stepping up our game. It's exciting that a group like Ordner Insurance in partnership with American Reliable Insurance sees the value and popularity of the stock horse."

The *Western Horseman* Stock Horse World Show and Ordner Insurance/American Reliable Insurance Stock Horse Derby is slated for October 28-31 in Abilene, Texas. The Derby competition is tentatively scheduled for October 31.

In addition to the \$10,000 of added money, two scholarships will be awarded to the highest placing collegiate rider in each division. The scholarships are in memory of Zinn Lindsey and Nathan and

Norma Belcher. Buckles from Skyline Silversmith, prize packages from Classic Equine and vests from world show sponsors round out the awards.

Entries will open in September, and additional information is available at stockhorsetexas.org.

Ordner Insurance has over 25 years of experience in providing reliable equine mortality coverage as well as farm and ranch coverage nationwide. With representatives in TX, OK, IN, and WV, they combine superior customer service with hands on equine experience. Ordner Insurance proudly represents American Reliable Insurance, offering competitive and flexible coverage options to best fit your insurance needs, combined with industry leading claim's service. For more information please visit www.ordnerinsurance.com or contact Michelle Reding at 817-629-2719.

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